

## **A Bunch of Flowering Initiatives' – Exploring how civil society can strengthen botanical knowledge and conservation action**

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This presentation will showcase successful plant conservation projects that bloomed during the CEPF' second investment phase in the Mediterranean, benefitting from earmarked funds for the conservation of Critically Endangered and Site Restricted Endemic plants. Enriched by this bunch of initiatives, the role and impact of civil society within the field of plant conservation will be dissected to better understand its reach, relevance, and potential.

**Keywords:** plant conservation, civil society, monitoring and evaluation, endangered species, red list, site restricted endemics.

### **References:**

Ecosystem Profile, Mediterranean Basin Biodiversity Hotspot. BirdLife International, 2017.